

# Chally Assessment™

How to Read Your Coaching and Development Report



## About the Chally Assessment



The Chally
Assessment is a selfreport instrument,
not a feedback
instrument



Results indicate natural tendencies, inherent motivations, and likelihood of certain behaviors (in other words, the survey measures capacity, not performance)



The Coaching and
Development reports
provides benchmark
and comparison data
on what it takes to be
successful in a
specific role

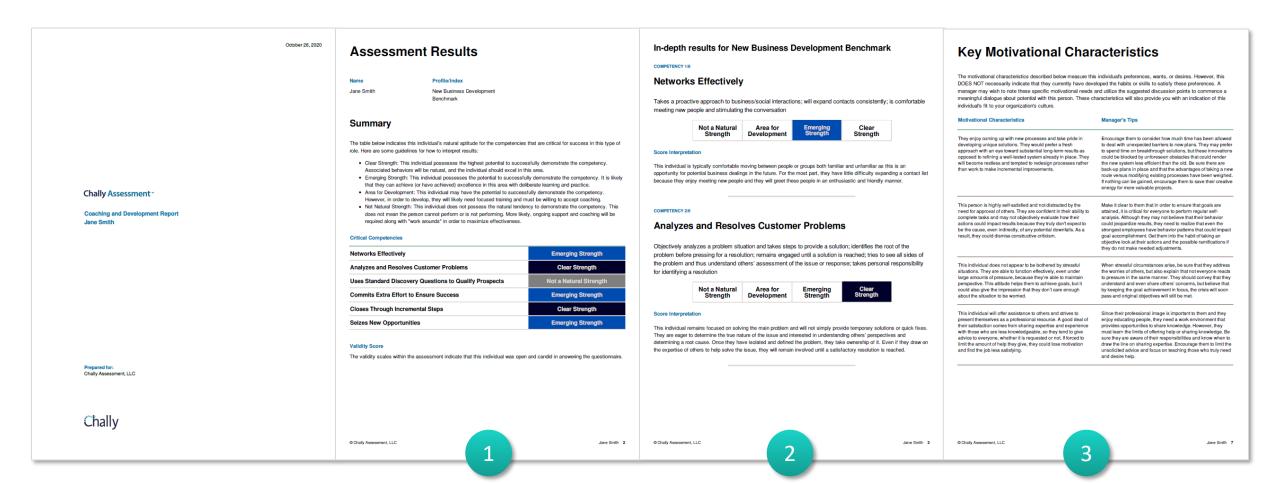


Results may provide insight into potential blind spots that may be inhibiting effectiveness



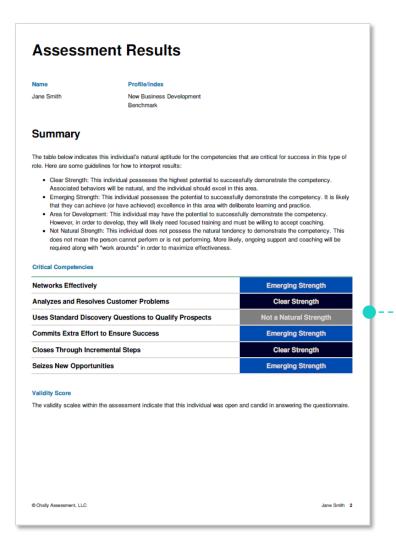
Results may identify hidden strengths or capabilities that can be further leveraged and shared



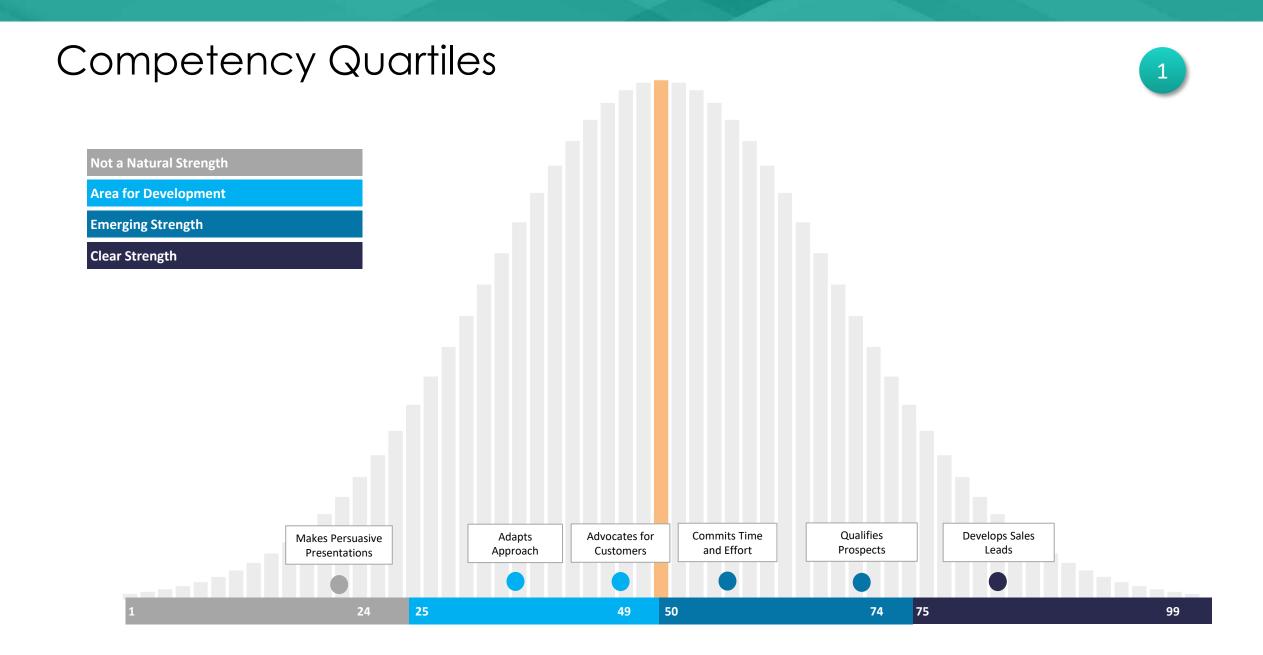








Your results on the competencies for the role





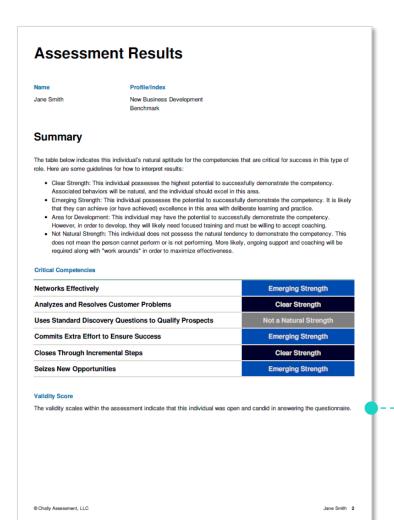
### Aptitude vs Performance

### As you review your assessment results, please keep in mind:

- The Chally Assessment is a tool to evaluate *natural aptitude* for specific competencies.
- Your results may be different than your *proven performance*.
- Just because an outcome on a competency states that is not a natural strength, it does not mean this is
  an area of weakness. It simply means that this behavior does not come naturally to you.
- If you have **low scores** in an area, you might still **perform successfully**, depending on your **motivation and the availability** of tools and other support mechanisms.







Validity: description of your degree of guardedness or candor

October 26, 2020 In-depth results for New Business Development Benchmark Assessment Results **Key Motivational Characteristics** COMPETENCY 1/6 The motivational characteristics described below measure this individual's preferences, wants or desires. However, this **Networks Effectively** Profile/Index DOES NOT necessarily indicate that they currently have developed the habits or skills to satisfy these preferences. A Jane Smith New Business Development manager may wish to note these specific motivational needs and utilize the suggested discussion points to commence a Benchmark meaningful dialogue about potential with this person. These characteristics will also provide you with an indication of this Takes a proactive approach to business/social interactions; will expand contacts consistently; is comfortable individual's fit to your organization's culture. meeting new people and stimulating the conversation **Motivational Characteristics** Manager's Tips Summary Not a Natural They enjoy coming up with new processes and take pride in Encourage them to consider how much time has been allowed The table below indicates this individual's natural aptitude for the competencies that are critical for success in this type of developing unique solutions. They would prefer a fresh to deal with unexpected barriers to new plans. They may prefer role. Here are some guidelines for how to interpret results approach with an eye toward substantial long-term results as to spend time on breakthrough solutions, but these innovations opposed to refining a well-tested system already in place. They could be blocked by unforeseen obstacles that could render . Clear Strength: This individual possesses the highest potential to successfully demonstrate the competency will become restless and tempted to redesign processes rather the new system less efficient than the old. Be sure there are This individual is typically comfortable moving between people or groups both familiar and unfamiliar as this is an Associated behaviors will be natural, and the individual should excel in this area. than work to make incremental improvements. back-up plans in place and that the advantages of taking a new opportunity for potential business dealings in the future. For the most part, they have little difficulty expanding a contact list route versus modifying existing processes have been weighed. . Emerging Strength: This individual possesses the potential to successfully demonstrate the competency. It is likely because they enjoy meeting new people and they will greet these people in an enthusiastic and friendly manner. If nothing can be gained, encourage them to save their creative that they can achieve (or have achieved) excellence in this area with deliberate learning and practice. energy for more valuable projects. Chally Assessment . Area for Development: This individual may have the potential to successfully demonstrate the competency However, in order to develop, they will likely need focused training and must be willing to accept coaching. This person is highly self-satisfied and not distracted by the Make it clear to them that in order to ensure that goals are . Not Natural Strength: This individual does not possess the natural tendency to demonstrate the competency. This COMPETENCY 2/6 need for approval of others. They are confident in their ability to attained, it is critical for everyone to perform regular self-**Coaching and Development Report** does not mean the person cannot perform or is not performing. More likely, ongoing support and coaching will be complete tasks and may not objectively evaluate how their analysis. Although they may not believe that their behavior required along with "work arounds" in order to maximize effectiveness Jane Smith Analyzes and Resolves Customer Problems be the cause, even indirectly, of any potential downfalls. As a strongest employees have behavior patterns that could impact result, they could dismiss constructive criticism. goal accomplishment. Get them into the habit of taking an Critical Competencies objective look at their actions and the possible ramifications it Objectively analyzes a problem situation and takes steps to provide a solution; identifies the root of the they do not make needed adjustments. Networks Effectively **Emerging Strength** problem before pressing for a resolution; remains engaged until a solution is reached; tries to see all sides of the problem and thus understand others' assessment of the issue or response; takes personal responsibility This individual does not appear to be bothered by stressful When stressful circumstances arise, be sure that they address **Analyzes and Resolves Customer Problems** Clear Strength situations. They are able to function effectively, even under the worries of others, but also explain that not everyone reacts large amounts of pressure, because they're able to maintain to pressure in the same manner. They should convey that they Uses Standard Discovery Questions to Qualify Prospects perspective. This attitude helps them to achieve goals, but it understand and even share others' concerns, but believe tha Not a Natural Area for could also give the impression that they don't care enough by keeping the goal achievement in focus, the crisis will soon Commits Extra Effort to Ensure Success **Emerging Strength** Strength Developmen pass and original objectives will still be met. Closes Through Incremental Steps Clear Strength This individual will offer assistance to others and strives to Since their professional image is important to them and they Score Interpretation present themselves as a professional resource. A good deal of Seizes New Opportunities **Emerging Strength** their satisfaction comes from sharing expertise and experience provides opportunities to share knowledge. However, they This individual remains focused on solving the main problem and will not simply provide temporary solutions or quick fixes, with those who are less knowledgeable, so they tend to give must learn the limits of offering help or sharing knowledge. Be They are eager to determine the true nature of the issue and interested in understanding others' perspectives and advice to everyone, whether it is requested or not. If forced to sure they are aware of their responsibilities and know when to determining a root cause. Once they have isolated and defined the problem, they take ownership of it. Even if they draw on draw the line on sharing expertise. Encourage them to limit the limit the amount of help they give, they could lose motivation the expertise of others to help solve the issue, they will remain involved until a satisfactory resolution is reached. and find the job less satisfying. unsolicited advice and focus on teaching those who truly need The validity scales within the assessment indicate that this individual was open and candid in answering the questionnaire. and desire help Chally Assessment LLC Chally



## Detailed Results by Competency

### Fosters Collaboration to Achieve Shared Goals

Shows skill and ease at working in groups; works with others to achieve better results and forges close working relationships and alliances in order to get things done; is quick to cooperate versus expect others to bend to own wishes; supports joint ownership and shared recognition for results; recognizes the advantages of group participation in planning and problem solving

Not a Natural Strength

Area for Development **Emerging** Strength Clear Strength

#### Score Interpretation

This individual can usually be counted on to cooperate with others in a team environment and understand their personal importance within the group. They perform their role well and help other members as needed. They grasp the concept of a team as a mutual support system wherein the members rely on each other to work toward a common goal.

Score interpretations

Coaching suggestions for areas for development and competencies that are not natural strengths

### Competency definitions

### In-depth results for Account Management Benchmark

COMPETENCY 1/6

### **Drives Toward Success by Systematically Managing Accounts**

Consistently meets or exceeds sales targets through personally controlling the critical aspects of the sales processes; systematically works each account plan and anticipates problems in order to work around them; is driven to win customers' attention and treats their business as an honor, never letting them feel taken for granted

Not a Natural Strength Area for Development Emerging Strength Clear Strength

#### Score Interpretation

This individual may not see the need to commit to a higher level of personal control or dedication because they could be content as an average producer. They may see no need to change the way in which they manage the sales process because they believe their current results are acceptable. When managing accounts, they might count on the system to be totally reliable and unfailing and, hence, fail to anticipate problems that could block results achievement. Therefore, they might not know about a problem in time to take corrective action. They may be distracted by the demands of other, non-selling activities and take customers' continued support for granted. Thus, customers may not know how much their business is appreciated.

### Coaching Suggestions

Remind them not to become complacent with their current sales results. Starting at their current level, gradually alter their objectives and increase their sales quota. Slowly raising standards should prevent them from producing the same results every month and eliminate the stress associated with producing exceptional sales results. Make sure they recognize the importance of implementing a system to manage accounts so they can ensure key tasks are accomplished and barriers to ongoing success are avoided. Remind them that assuming things will work out on their own, rather than working to guarantee that they do, is asking for trouble. Waiting until a problem surfaces is costly in the long run, especially when resources are wasted to rectify a situation that could have been prevented. Ensure that customers are being made to feel valued; if they feel under-appreciated or as if their business is being taken for granted, there is a risk that they could take their business elsewhere.



### Key Motivational Characteristics

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The motivational characteristics described below measure this individual's preferences, wants, or desires. However, this DOES NOT necessarily indicate that they currently have developed the habits or skills to satisfy these preferences. A manager may wish to note these specific motivational needs and utilize the suggested discussion points to commence a meaningful dialogue about potential with this person. These characteristics will also provide you with an indication of this individual's fit to your organization's culture.

#### Motivational Characteristics

Manager's Tips

This person's natural inclination is to prefer one-on-one contact rather than dealing with large groups. They will hold back in social situations until others demonstrate interest in speaking with them. As a result, they will do much better in a position which affords the opportunity to stand back and observe interactions, than one where they need to take the lead.

It is nearly impossible to force someone who is not outgoing to change. There are methods, though, to increase a comfort level in situations that require more extroverted behavior. They would benefit from frequent exposure to friendly groups where they can gain more experience with interpersonal contact and to get familiar with the way groups interact. Focus them on specifically working to meet and learn more about the groups with whom it is important to interact. To appeal to their need to rehearse, provide them with a list of sure-fire conversation starters. Also, learning which types of interaction work in a group setting and which ones don't could help them become more comfortable at times when they need to take the lead in interactions.

This person tends to put a lid on negative emotions, believing that a place of business is not the proper venue to vent frustrations. However, they may not understand that, like a boiling pot, suppressing otherwise acceptable emotions can cause them to build to the point where it negatively impacts coworkers and, ultimately, results.

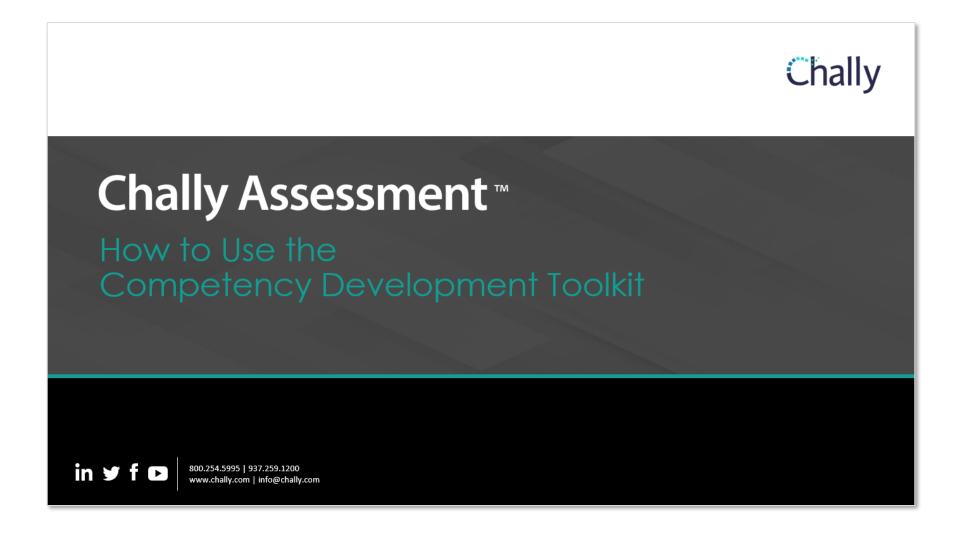
Challenge them to express emotions rather than ignoring them and make sure to meet regularly so you can get them to discuss any frustrations. Explain that so long as they voice frustrations in a professional manner, there is nothing unseemly about displaying anger or irritation. Doing so will prevent volatile emotions from building to the point where they are ready to explode. Likewise, they'll seem more human and less controlled and remote to constituents.

Suggestions for your manager to maximize your engagement

motivates and drives you

Insights on what

## Next Suggested Tutorial





## Questions? Contact Us!

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